

2017 GALA

SATURDAY, OCTOBER 14, 6PM

Sponsorship Opportunities



PRESENTING SPONSOR: \$50,000

- Two tables of 10
- Recognition as Presenting Sponsor during the event and throughout the year
- Press release recognizing your support of the Art Center's 2017 Gala and year
- Cocktail reception at the Art Center's award winning building for up to 25 guests to celebrate your support
- All Lead Sponsor benefits

LEAD SPONSOR: \$25,000

- Recognition as Lead Sponsor during the event and throughout the year
- Recognition as a Lead Sponsor and logo placement onsite and on print and online materials reaching:
 - 45,000 people from throughout Chicago onsite at the Art Center's building
 - 15,000 households that receive our tri-annual newsletter
 - 30,000 people through email and online channels
- The opportunity to align your support with a specific Art Center program
- All Grand Benefactor benefits

GRAND BENEFACTOR: \$15,000

- Two bottles of sparkling wine at your table for you and your guests
- Recognition as Grand Benefactor level event supporter
- All Benefactor level benefits

BENEFACTOR: \$10,000

- Preferred seating
- Logo placement on all print and online materials leading up to and during the event
- Recognition as a Benefactor level event supporter
- All Sustainer level benefits

SUSTAINER: \$7,500

- Recognition as a Sustainer level event supporter
- Verbal recognition during event
- All Patron level benefits

PATRON: \$5,000

- Table of 10
- An original artist made gift for you and each of your guests
- Recognition as a Patron level event supporter on all gala print and online materials leading up to and during the event, including
 - Invitation mailed to 5,000 homes
 - Website with 1,000 unique views monthly
 - E-newsletters reaching 10,000 people
- Event program
- Complimentary admission to the After Party immediately following the gala

For more information about Host Committee, sponsorship and ticket information, please contact Aaron at arodgers@hydeparkart.org or 773-324-5520 x1022.