



Hyde Park **ARTCENTER**

2020 **STRATEGIC PLAN**

Hyde Park Art Center Mission.....	2
Letter from Board Chair Richard Wright.....	3
Letter from Executive Director Kate Lorenz.....	4
Hyde Park Art Center’s Vision for 2020	5
Hyde Park Art Center Program Overview.....	6
A Value Proposition: Creative Citizenship	8
A Value Proposition: 8 Programmatic Initiatives	10
1. Pathways: K-8 Visual Arts Education & Advocacy (ACCESS)	12
2. Pathways: Teen & Young Adult Programs (ACCESS).....	14
3. Public Programs (ACCESS).....	16
4. Arts Access: Oakman Clinton School & Studios (ACCESS).....	18
5. Faculty Development: Investing in Teaching Artists (INVESTING IN ARTISTS).....	20
6. Professional Development for Working Artists (INVESTING IN ARTISTS)	22
7. Jackman Goldwasser Residency (INVESTING IN ARTISTS).....	24
8. Investing in New Work: Exhibitions (INVESTING IN ARTISTS)	26
Timeline of Plan.....	29
Listening Tour Participants & Thank You’s.....	30
Hyde Park Art Center’s Board & Staff	31

Hyde Park Art Center has been a leader in advancing contemporary visual art in Chicago since 1939. With an expansive reach and bold personality, the nonprofit organization brings artists and communities together to support creativity at every level. As an open forum for exploring the artistic process, the Art Center fosters creativity through making, learning about, seeing, and discussing art—all under one roof.

Hyde Park, its surrounding neighborhoods, and the city as a whole are changing rapidly.

Some areas are benefiting from significant investment as others experience disinvestment. We are witnessing broad political activism and social engagement as people across the city are calling on us, as a community, to do better. We hear our citizens demanding accountability from the police and politicians charged with protecting and leading the city's residents. These dynamics are mirrored throughout our country with a seeming distance and polarity growing among our communities and discourse.

We at Hyde Park Art Center ask how we, too, can be more accountable. What role do the arts play in these challenges and dynamics?

In the early stages of developing our strategic plan, we dedicated time to listen to artists, students, teachers, and community members from around the region to understand what needs an art center can address. After hearing time and again that people's voices need amplification and stories need better platforms to be told and that not all communities enjoy equal access to the city's best resources, the board and staff agreed that **the arts must be one of the leaders of change.**

The dialogue also imparted the conviction that Chicago artists and Hyde Park Art Center are inspiring and effective change agents, and can confront these issues within our neighborhoods and within the walls of the Art Center. A strategy coalesced around a model of **Creative Citizenship**: investing in Chicago's artists and opening access to arts education will encourage and support a civically engaged public and a more equitable arts community.

We invite you not only to learn about the plan described in this document, but also to join us in conversation about how to make it happen while empowering art and artists to make meaningful change.



Richard Wright
Chair, Board of Directors

Strategic plans often focus on capital improvements or launching new programs. Hyde Park Art Center recently implemented a plan for our 75th Anniversary that did both: during the past five years, we created a robust visual-arts education program in neighborhood schools, developed classes and resources for artists' professional development, launched a teen artist program, and built a local and international artist residency. These programs were then enriched with the opening of the Guida Family Creative Wing on the Art Center's second floor in 2015.

As we found ourselves planning again, we heard that people value Hyde Park Art Center's legacy, our support of Chicago artists, and how the institution contributes to the local community's identity. Importantly, we heard that our programs are making an impact—teens are developing their voices, artists are tackling bold and ambitious projects, and families are finding a creative home. Our neighbors, artists, students, and volunteers reinforced the unique role the Art Center plays in bridging social networks, sparking civic dialogue, and exemplifying the best of our city.

While we are proud of our successes, we also heard that our work is not immune to systemic inequities. Real and perceptual barriers remain as obstacles to full participation in the arts and access to resources. There is still much work to be done.

As a result, this strategic plan amplifies what the Art Center already does well to ensure that not only are our programs creative and effective, but that all Chicagoans have access to the visual arts, and that we are leading towards a city and community we can all be proud of.

The eight initiatives outlined here come directly from our community and were created to benefit Chicago with the notion that visual art can and should be on the vanguard of addressing deeply entrenched social issues.

Whether it is supporting the art practices of those who teach, or empowering artists to create ambitious work free of financial constraints, we know that artists are essential to a healthy society. And whether it is removing barriers to arts education or making our public programs richer and more engaging for everyone, creating broad access to creativity and meaningful human connection is a first step in confronting some of the city's most daunting polarities.

This plan will evolve as we experiment and hear from people throughout our communities. We hope you will consider, as we have and will continue to do, how the arts can model the kind of change we want for society at large.



Kate Lorenz
Executive Director



By 2020, Hyde Park Art Center aims to see:

- A more **civically engaged Chicago** and **equitable arts community**
- Chicago's only **open-access visual art school** serving all ages
- **Tomorrow's artists and arts leaders** who are as diverse as the city we live in
- Increased **racial, economic, and gender equity** in Chicago art
- Increased support for Chicago's **teaching artist community**
- Ambitious and inspiring **new art** that sparks conversation among a wide range of audiences
- New opportunities for **Chicago artists here and abroad**
- Growth of Chicago art's **reputation**

PROGRAM OVERVIEW



Hyde Park Art Center's programs serve 45,000 people annually, including a notably diverse group of professional artists, art supporters, youth and their families, South Side neighbors, and a culturally curious public from Chicagoland and beyond. Our programs include:



CONTEMPORARY ART EXHIBITIONS

Presenting 15+ exhibitions annually, the Art Center provides emerging and groundbreaking artists with exhibition opportunities to create ambitious and transformational new projects while garnering greater recognition locally and nationally.

OAKMAN CLINTON SCHOOL AND STUDIOS

The Art Center's open access community-based school provides high-quality training in the visual arts by professional artists to 2,000 artists annually, including youth and adult, novice and professional.

PATHWAYS: K-8

Partnering with area schools, the Art Center delivers long-term, sequential visual-arts education to nearly 500 students every year.

PATHWAYS: TEEN PROGRAMS

The Art Center provides a creative space and community for more than 75 teens annually with five programs that run throughout the year.





THE JACKMAN GOLDWASSER RESIDENCY

The artist residency program brings artists from around the world to live and work in Chicago alongside local artists. The program encourages creative exchange and catalyzes global networks for Chicago's artists and cultural institutions, while also promoting Chicago as a city at the forefront of artistic innovation and cultural leadership.

NOT JUST ANOTHER PRETTY FACE®

This collaborative artist commissioning project matches artists with patrons, and has become a nationally replicated model for how an institution can activate its community to support local artists in a way that is fun, distinctive, and sustainable.

FREE COMMUNITY EVENTS

The Art Center ensures people have the opportunity to explore artmaking in a fun and friendly environment. A variety of events such as artist discussions and open studio days demystifies contemporary art and encourages the public to know and support the artists in their community.



A Value Proposition

CREATIVE CITIZENSHIP

As an arts institution with an established legacy, Hyde Park Art Center has the responsibility and power to influence meaningful change in our communities. This plan is based on the belief that a civically engaged community is essential to addressing our society's biggest social challenges. We recognize that inequities in Chicago's schools, neighborhoods, power structures, and arts community deprive all residents of a fully just and democratic society. We believe that by modeling a new paradigm, the Art Center should be a leader in progressive, positive transformations.

We have adopted a Creative Citizenship framework to guide us in our mission to create equitable access in the visual arts and invest in artists—both today's and tomorrow's. We propose that artists, the art community, and Hyde Park Art Center have the power to increase civic dialogue and engagement, ensure all voices and perspectives are heard, and support our communities to advance and grow.

Our commitment stems from three core beliefs:

- We have the **responsibility** to demonstrate and encourage Creative Citizenship by actively and explicitly working to dismantle inequities within our institution, our field, and the communities we serve;
- We have the **power** to develop and invest in Creative Citizens for a more civically engaged and socially resilient city that is ready to lead positive change; and
- Artists are uniquely positioned to **frame conversations** and **provoke reflection** around humanity and our challenges – furthermore, artists and their work are strengthened through community networking and public exposure.



Photo: Robert Banko, NIU University Relations

A Value Proposition

8 PROGRAMATIC INITIATIVES

Hyde Park Art Center developed eight programmatic initiatives to deliver high quality arts education and exhibitions. As a sum, they articulate steps Hyde Park Art Center is taking to create an ecology that supports all artists and community members.

ACCESS

1. Pathways: K – 8 Visual-Arts Education & Advocacy
2. Pathways: Teen & Young Adult Visual Arts Programs
3. Public Programs
4. Arts Access: Oakman Clinton School & Studios

INVESTING IN ARTISTS

5. Faculty Development: Investing in Teaching Artists
6. Professional Development for Working Artists
7. Jackman Goldwasser Residency
8. Investing in New Work: Exhibitions



1 Pathways: K–8 Visual-Arts Education & Advocacy

The Art Center will expand the Pathways Program to support the development of youth voices by delivering broader access to visual arts for K–8 students in area schools.

The Pathways Program is our commitment that all K-8 students in our neighboring communities—Bronzeville, Hyde Park, Kenwood, Washington Park, and Woodlawn—have access to a high quality arts education, supporting individual and community development. Through collaboration with school leaders, teachers, and families, Pathways fosters youth development, engagement, and leadership by using the visual arts to enrich students' creative thinking skills at a young age. Pathways employs working artists who provide students with guidance in developing capacity for self-expression and visual art literacy while supporting family involvement in their children's growth.

By 2020, Pathways K–8 will:

- **Contribute to a more equitable distribution of resources in our community**
- **Develop tomorrow's artists through arts education—reaching more than 2,000 students in Chicago Public and Charter schools in our neighboring communities**
- **Double the number of students Pathways reaches annually**
- **Increase opportunities for students and their families to access resources at the Art Center and within their communities**
- **Build deeper relationships with our neighbors and families who support children's creative pursuits**

ACCESS



2 Pathways: Teen & Young Adult Programs

The Art Center will support teen and young adult artists as they progress through their education and careers through arts and professional training both for high school and post-high school (18 – 25 year-old) youth.

The Teen and Young Adult Programs, building on Pathways K-8, strengthens our surrounding communities by providing young people with the tools for self-expression, civic participation, and leadership development at a pivotal time in their lives. As teens and young adults progress through their education and careers, the Art Center contributes to their growth with professional training, internships, and employment opportunities through the visual arts. By developing tomorrow's artists and creative leaders, the Art Center supports young people to participate and thrive within exhibitions, residency programs, and civic and cultural discourse across Chicago.

By 2020, Pathways Teen & Young Adult Programs will:

- **Increase reach from 65 to 150 teens annually**
- **Build an active and supportive alumni network with a base of 200 young adults**
- **Develop partner relationships for internship placements and employment opportunities**
- **See increased post-high school success rates for our teens**
- **Contribute to a more diverse field of arts leaders and artists**
- **Develop a more interesting contemporary art dialogue in Chicago and beyond**

ACCESS



3 Public Programs

The Art Center's Public Programs will spark dialogue among artists, community members, and peer organizations; bring together neighbors; and contribute to collaborative problem solving.

Public Programs provide a platform and space for artists, community members, and peer organizations to collaborate and contribute to civic dialogue and social awareness. The Art Center currently hosts artist talks, exhibition openings, free art-making workshops, and other creative events each year that attract 45,000 people annually.

By 2020, Public Programs will:

- **Harness the energy of our community to instigate meaningful dialogue among our participants that encourages understanding of diverse viewpoints**
- **Build awareness of and support for local artists**
- **Through artists and their work, encourage activism and positive change**
- **Develop a qualitative evaluation process of programs for assessment of impact**
- **Increase support and visibility for artists by documenting events**



4 Arts Access: Oakman Clinton School & Studios

The Art Center will radically expand access to ensure that all people can participate in arts education in our Oakman Clinton School & Studios.

The Oakman Clinton School & Studios serve nearly 2,000 students annually with more than 200 courses across the visual arts. In the coming years, we are developing a model that allows everyone in our communities access to high-quality arts education, materials, and facilities. As a result, we are restructuring our school and studios to an Arts Access equitable model, which will provide students from all backgrounds the means to participate, create, and benefit from the dynamic learning environment and community at the Art Center.

By 2020, the Oakman Clinton School & Studios will:

- **Launch Chicago's only open access visual art school for all ages**
- **Increase enrollment, diversity of our community, and scale of our impact**
- **Increase the stability and quantity of employment opportunities for artists**
- **Grow the innovation of our educational offerings, including supporting the artistic growth of all class-takers and teaching artists**
- **Build on a shared community among Art Center students and faculty**
- **Develop new evaluation tools to ensure inclusive enrollment goals are met**

ACCESS



5

Faculty Development: Investing in Teaching Artists

Art and civic leaders of the future need leaders today. Hyde Park Art Center will enrich the careers of teaching artists by investing in a comprehensive set of resources and trainings for the development of studio work and pedagogical practices.

The community of thousands of teaching artists in Chicago provides an essential and robust stream of creative output, mentorship, and arts education for our city. Yet, there is a paucity of support for their work. At the Art Center, we rely on the skills and talents of more than 30 faculty who teach in our Oakman Clinton School and Studios and Pathways annually. By hiring artists active in their fields, the Art Center supports the life cycle of artists throughout their careers from emerging to established, while advocating for and supporting the community of teaching artists more broadly.

By 2020, investing in teaching artists will see:

- **A new conversation about teaching practice in Chicago**
- **Elevated studio practices and careers of teaching artists through residency and exhibition opportunities**
- **Creation of a professional development program that supports creative pedagogies and leads the field in creating sustainable careers**
- **A more diverse group of teaching artists at the Art Center and in the city**
- **Stronger teaching artistry both in our own education programs as well as citywide**
- **Competitive pay to contribute to the sustainability and support of teaching artists**

INVESTING IN ARTISTS



6 Professional Development for Working Artists

The Art Center will encourage the growth of artists aspiring for career advancement and assist in launching their careers by providing professional opportunities, both inside the building and beyond the Art Center.

The Center, Bridge, and Visual Arts Certificate Programs at the Art Center develop the skills, experience, and community of artists at diverse stages of their careers. Through studio practice, critical dialogue, guidance from arts professionals, and opportunities to exhibit work, these programs support artists in effectively communicating their ideas and questions while navigating the business of art. Program alumni go on to make impactful work that serves their broader communities while influencing and shifting the landscapes of the art industry.

By 2020, a deeper investment in professional development of Chicago artists will see:

- **The development of an active alumni program and network with more than 200 artists**
- **New opportunities for these artists across the city and beyond**
- **Removal of economic barriers so that all artists accepted are able to participate**
- **A more equitable and diverse contemporary art world by creating new entry-points and paths**
- **An increase in program participant visibility through media coverage, marketing campaigns, and community networking**
- **Growth of community & collaboration among artists who otherwise wouldn't interact**

INVESTING IN ARTISTS



Jackman Goldwasser Residency

The Art Center will increase the number of unique opportunities for artists both within and outside Chicago while activating a global dialogue among our local community.

The Jackman Goldwasser Residency provides a platform for international, national, and local artists to have freedom in exploring their work and engaging in creative risk taking. The residency program provides local artists access to long-term, rent free studio space; and international artists the opportunity to live and work in Chicago, activating a global dialogue among our local community. Building on this, the residency program will expand its international presence by facilitating an exchange where Chicago artists will travel abroad and connect to the global stage while international artists and curators visit Chicago to connect with our local artists.

By 2020, the Jackman Goldwasser Residency will see:

- **Nearly 30 local artists provided free studio space, staff support, and access to new networks**
- **More than 30 artists and curators around the world interacting with and sharing the work produced in Chicago**
- **Increased support for artists of color and women artists**
- **Activated civic dialogue about shared global issues among our public**
- **New opportunities for Chicago artists outside of our city**
- **Increased visibility for Chicago artists through local, national, and international media coverage, digital marketing campaigns, and community networking**

INVESTING IN ARTISTS



8

Investing in New Work: Exhibitions

The Art Center will support artists and the creation of ambitious new work to ensure artists, particularly artists of color and women, can mount career-changing exhibitions.

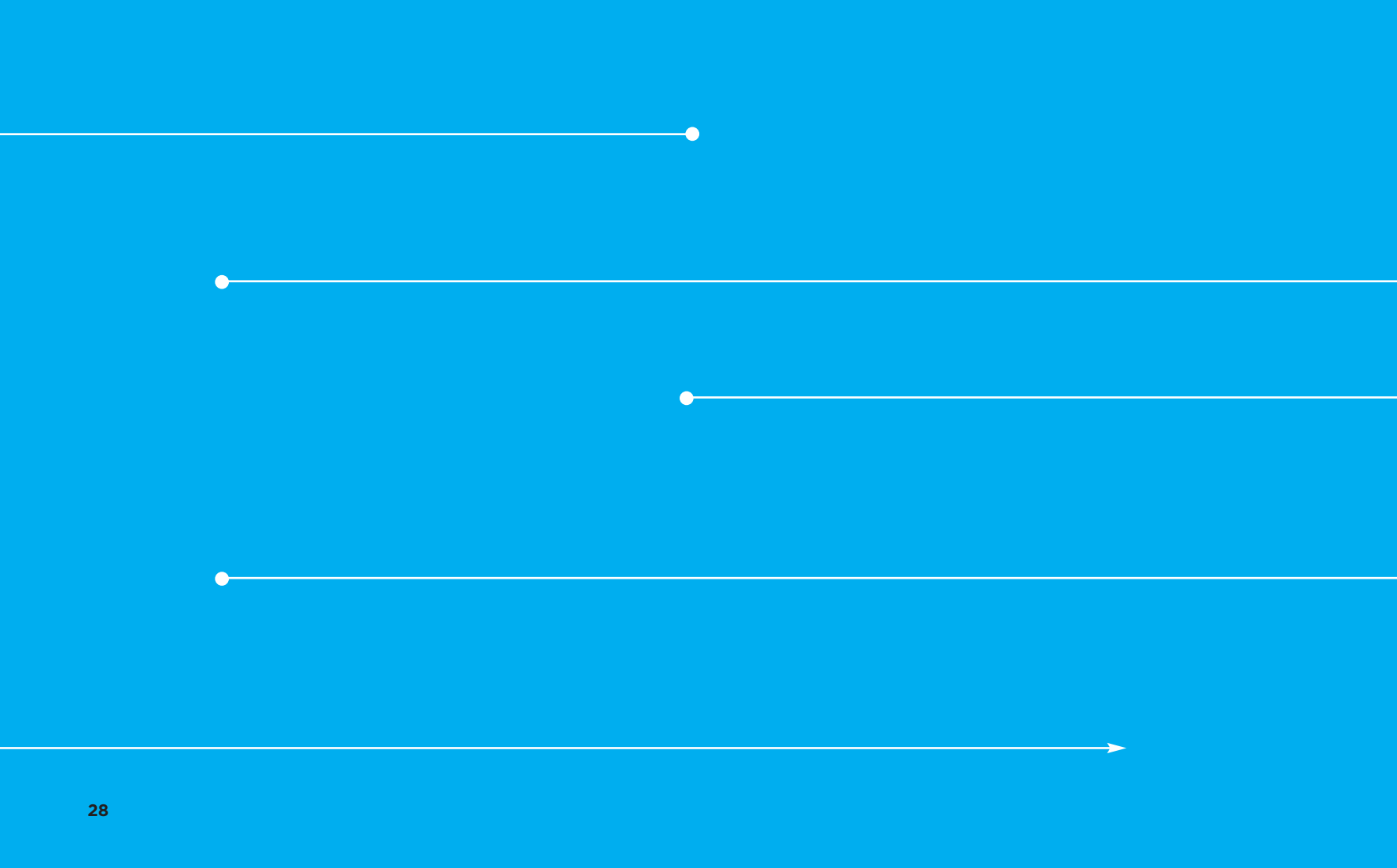
The Art Center's Exhibitions program has an established legacy of showing powerful, high-quality contemporary work from artists who take creative risks in their practice—launching artists' careers at critical moments. With a focus on advancing artists towards more ambitious work, and raising the visibility of work being made in Chicago, the Exhibitions program will proactively invest in the creation of new work—offering artists the resources they need to dream big with minimal constraints.

By 2020, Exhibitions will:

- **Increase visibility for artists through local, national, and international media coverage, digital marketing campaigns, and community networking**
- **See major site specific works by Chicago artists launching careers in meaningful ways, inspiring the level of ambition of Chicago artists on the whole**
- **Advocate for a new conversation and expectation about support for artists in the field**
- **See an increase in equity of access to such opportunities**

INVESTING IN ARTISTS





Creative Citizenship 2020: Phased Approach

Plan Launch (2016)

“Arts Access” School Planning
Secure Seed Funds, & Kickoff

Plan 1 Initiatives (2017-18)

Faculty Development
Pathways (K-8)
Pathways (9-12) & Young Adult
“Arts Access” School

Plan 2 Initiatives (2019-20)

Professional Development for Artists
Residency Exchange
Public Programs
Investing in New Work

**Strategic Plan
Committee**

Richard Wright
Justine Jentes
Lisa Kornick
Edward Lance
Michelle Ha Tucker
Angela Williams Walker

Discussion Hosts

Erika Dudley
Justine Jentes &
Daniel Kuruna
Janis Kanter
Trinita Logue
Sonya Malunda
Michael Nourse
Jeannette Tremblay
Christy Uchida

**Discussion
Participants**

Carol Adams
Carris Adams
Todd Barnett
Tim Brown
Heidi and Jim Coudal
Rob Craigie
Alexis Cuzzo
Deborah Epstein
Joanie Friedman
Susan Giles
Esther Grimm
Ariel Guerra
Samantha Hill
Cheryl Hughes
Malika Jackson
Daniel Kuruna
Christine LaRue
Meg Leary
Peggy Lim

Angela Lin
Nina Longino
Sheila Lynch
Sonya Malunda
Tracy Matthews
Julia Mayer
Beulah McLoyd
Sarah Mirkin
Rose Parisi
Carolyn Pereira
Audrey Petty
Christopher Barrett Politan
Rebecca Quick
Shaz Rasul
Baronica Robinson
Shari Runner
Jennifer Siegenthaler
Triste Smith
Ron Sutarik

Scott Tavitian
Greg Thompson
Christy Uchida
Udita Upadhyaya
Andreas Waldburg-Wolfegg
Rian Walker
Jenna Washington
Nicole Yagoda

And, thank you to:

Executive Service Corps
of Chicago
IDEO
The Joyce Foundation
Alison Yard Medland
Wright Auction House

BOARD OF DIRECTORS

Chair
Richard Wright

Vice Chair
Julie Guida

Secretary
Janis Kanter*

Treasurer
Justine Jentes

Dawoud Bey
Martha Clinton
Louis D'Angelo
Erika Dudley
Lawrence J. Furnstahl*
Theaster Gates
Dedrea Gray
Deone Jackman*
Kineret Jaffe
Lisa Kornick
Edward G. Lance IV*
Trinita Logue
Lauren Moltz
Yumi Ross
Jason Saul
Robert Sullivan
Michelle Ha Tucker
Angela Williams Walker
Linda Warren
Amanda Williams

*Former Board Chair

STAFF

ADMINISTRATIVE

Executive Director
Kate Lorenz

Deputy Director
Hilesh Patel

Director of Development
Aaron Rodgers

Development Associates
Raquel Iglesias
Maria Nelson

Marketing & Communications
Manager
Parke Ballantine

Finance & Operations Manager
Eileen Truong

EDUCATION

Director of Education
Mike Nourse

Teen Programs Manager
Joshua Slater

Outreach Programs Manager
Gregory Smith

Director of School & Studio
Programs
Jeannette Tremblay

EXHIBITIONS

Director of Exhibitions &
Residency
Allison Peters Quinn

Residency & Special Projects
Manager
Megha Ralapati

Residency Coordinator
Ariel Gentalen

Installation Technician
Peter Reese

For more information or to contribute to the discussion about the goals of Hyde Park Art Center's Strategic Plan, please contact Deputy Director Hilesh Patel at hpatel@hydeparkart.org or 773-324-5520 x1021 or contact Executive Director Kate Lorenz at klorenz@hydeparkart.org or 773-324-5520 x1008.

Hyde Park **ARTCENTER**