

Not Just Another Pretty Face 2010 Participants:

Artists:
Kyle Anderson
Cousandra Armstrong
Hebru Brantley
Gillion Carrara
Stan Chisholm
Luis DeLaTorre
Theodore C. Feaster
Stephen Flemister
Lora Fosberg
Theaster Gates
Aron Gent
Ben Gest
Kendall Glover
Ethan Green
Tom Harris
Juarez Hawkins
John Himmelfarb
Jin Soo Kim
Christian Kuras and Duncan MacKenzie
Miki Lee
Angela Lee
Cydney M. Lewis
Michelle Litvin
Julius Lyles
Danny Mansmith
Adelheid Mers
Jessie Mott
Paul Nudd
Joyce Owens
Andy Paczos
Leah Patgorski
Melissa Ann Pinney
Felicia Grant Preston
Duane Preston
Mary Qian
Donna Radcliffe
Judith Raphael
Darrell Roberts
Joanne Scott
Deb Sokolow
Mel Watkin
Darryl Webb
Glenn Wexler
Rhonda Wheatley
Amanda Williams
Bernard Williams
Julian Williams
Shyvette Williams
Trish Williams

Patrons:
Tom Bachtell
Michelle and Greg Beckett
Marie Boone-Clark
Danielle Bozarth and Michael Haberkorn
Jillisa Brittan and Jeffrey Smith
Katie Campbell
Sam J. Ciulla
Dan Delany
Bruce Doblin
Ciaran Escoffery
Winnifred French
Marie Gipson
Julie and John Guida
Lee Hansberry-Williams
James Harvey
Jeffrey Helbling and Peri Altan
Brian Herbstritt
Michelle and Glenn Holland,
and Bradley Holland
Lois Iseminger
Deone Jackman and Eugene Goldwasser
Christina Jensen and Drew Frees
Janis Kanter and Thomas McCormick
Handy and Kristin Lindsey
Michelle Litvin
Kate Lorenz
Claudia Luebbbers
Anna and Paul Marks
Talmadge Mason
Patric McCoy
Lisa Gaines McDonald
Rafi Mottahedeh and Harry Bastarmajian
Michelle Olson
Richard Orlikoff
Daniel T. Parker
Crystal Pernell
Felicia Grant Preston and Ronald Preston
Allison and Colm Quinn
William Savage
Chuck and Beth Sklarsky
Linda Erf Swift and Gustavus Swift
Chuck Thurov
Rachel Tuuri
Linda Warren
Gerald and Casey Williams
Carol Yohanan

Hyde Park **ARTCENTER**
Gallery 1 and 2

November 21, 2010-February 20, 2011

Not Just Another Pretty Face



Hyde Park **ARTCENTER**

5020 South Cornell Avenue Chicago, Illinois 60615 773.324.5520 www.hydeparkart.org
The Hyde Park Art Center is at once an exhibition space, learning annex, community resource, and social hub for the art curious and professional artists alike -- carrying out its mission to stimulate and sustain the visual arts in Chicago. The Art Center is funded in part by the Alphawood Foundation; The Andy Warhol Foundation for Visual Arts; The Chicago Community Trust; a City Arts III grant from the City of Chicago's Department of Cultural Affairs and the Illinois Arts Council; Creative New Zealand; David C. and Sarajeon Ruttenberg Arts Foundation; The Field Foundation of Illinois; Harper Court Arts Council; Illinois Arts Council, a state agency; The Irving Harris Foundation; The Joyce Foundation; JPMorgan Chase Foundation; The Lloyd A. Fry Foundation; The Leo S. Guthman Fund; The Mayer and Morris Kaplan Family Foundation; The MacArthur Fund for Arts and Culture at Prince; National Endowment for the Arts; Polk Bros. Foundation; and the generosity of its members and people like you.

Reception with the Artists:
Sunday, November 21, 3 - 5 pm

Not Just Another Pretty Face has taken off. This is now the fourth iteration of the project with the past three being in 1995, 2003 and more recently, in 2008. Word has spread and the program has become a model for how an institution can support its city's artists in a way that is fun, distinctive and sustainable. Arts organizations in Boise, Indianapolis, Philadelphia and Salt Lake City have asked the Art Center how they might go about replicating *Not Just Another Pretty Face* in their own communities. Here in Chicago, artists and potential patrons are clamoring to get involved. This overwhelming interest in the project has ensured that *Not Just Another Pretty Face* is an ongoing part of the Art Center's programming, and brought us here to the exciting culmination of the 2010 project.

What has most attracted people to *Not Just Another Pretty Face* is the win-win-win nature of the project. Artists are not only introduced to new supporters of their work, but also get paid for making it! Patrons have the chance to get to know an artist, be a part of the creative process, and ultimately take home a personal work of art. Finally, the Hyde Park Art Center has the opportunity to meet talented new artists, grow the group of ongoing supporters of the visual arts, and carry out its mission in an innovative way. This was all accomplished through a year-and-a-half-long process where the Art Center



Bernard Williams, *Untitled*, 2010, painted wood, 17 x 11 x 8 inches. Comissioned by Tom Bachtell

that excites them. And, there are people who wanted to celebrate someone or something special in their life with a meaningful work of art. Whatever the reason, there was a match to be made. The Art Center acted as facilitator, guiding those who needed it to the artist that best fit their interests and budget.

Since the very first *Not Just Another Pretty Face* 15 years ago, the Art Center

introduced over 300 Chicagoans (and a handful of people from other cities) to the work of over 100 participating artists through a series of "salons." Board members and fans of the Art Center opened their homes and invited their friends, families, and colleagues to hear about these artists and the project. In all, the Art Center hosted 14 salons—including a public salon at the Art Center that was open to all who were interested. At these gatherings the Art Center presented a sampling of the artists participating and the idea of direct patronage outside of the traditional system. Then, the conversations began...

Everyone has their own reason for participating in the project—some of which are shared with you in this catalog. There are people who had never purchased art before and found *Not Just Another Pretty Face* to be an unintimidating way to give it a try. There are the seasoned collectors who saw this project as an avenue to promote an artist

has carried out this process with three goals in mind:

- o Supporting and promoting Chicago artists
- o Making collecting accessible to a broader group of people; and
- o Exploring the idea of portraiture-hinking of it not only as representational portraiture, but also as work based on the interactions and/or conversations between the artist and patron.

This year's project produced 57 new artworks ranging from traditional portraits to installation and video work. When the exhibition is over each patron will take their new work of art home to serve as a reminder of the unique experience. The catalogue documents each artwork and explains the process of the project more in depth through interviews and personal responses from some of the artists and patrons.

Artists have found that approaching the commissioning process in this more personal manner often challenges them to think differently about their practice and pushes them in new directions. This approach has also built long-term relationships between individual patrons and artists—creating new advocates and supporters of their work. In order to thrive artists need a community of

people who value what they do, and *Not Just Another Pretty Face* has a proven track record of introducing new people to collecting and broadening that support base for Chicago artists by establishing ongoing relationships.

Christina Jensen
Director of
Development

Adelheid Mers
Family Portrait, 2010,
digital print
60 x 60 inches.
Comissioned by
Jillisa Brittan and
Jeffrey Smith



Ethan Green, *PBR*, 2010, screen print on stacked acrylic sheets, 5 x 6 x 2 1/4 inches. Comissioned by Dan Delany

