

HYDE PARK ART CENTER
80th BIRTHDAY GALA
SPONSORSHIP OPPORTUNITIES



PRESENTING SPONSOR: \$40,000

- Two tables of 10*
- Recognition as Presenting Sponsor during the event and throughout the year
- Press release recognizing your support of the Art Center's 2019 Gala and programs
- Cocktail reception or other customized event at the Art Center's award-winning building for up to 25 guests to celebrate your support
- All Lead Sponsor benefits

LEAD SPONSOR: \$25,000

- Recognition as a Lead Sponsor and premium logo placement (if applicable) onsite and on print and online materials during the event and throughout the year reaching:
 - 45,000 people from throughout Chicago onsite at the Art Center's building
 - 12,500 Facebook followers, 8,600 Twitter followers, and 4,250 Instagram followers
 - 15,000 households that receive our tri-annual newsletter
 - 30,000 people through email and online channels
 - 5,000 recipients of the Gala invitation
- The opportunity to align your support with a specific Art Center program
- All Grand Benefactor benefits

GRAND BENEFACTOR: \$15,000

- Two bottles of sparkling wine at your table for your guests and you
- Recognition as a Grand Benefactor
- All Benefactor level benefits

BENEFACTOR: \$10,000

- Logo placement (if applicable) on print and online materials leading up to and during the event
- Recognition as a Benefactor
- All 80th Birthday Supporter level benefits

80th BIRTHDAY SUPPORTER: \$8,000

- Table of 10*
- Recognition as a 80th Birthday supporter
- All Patron level benefits

SUSTAINER: \$5,000

- 4 tickets to the Gala*
- Recognition as a Sustainer
- All Patron level benefits

PATRON: \$2,500

- Two tickets to the gala*
- Recognition as part of the Host Committee on all print and online materials leading up to and during the event, including:
 - Nearly 2,000 printed Invitations mailed to civic and cultural leaders in Chicago and beyond
 - Website with 1,000 unique views monthly
 - E-newsletters reaching 10,000 people
 - Event program
- An original artist-made gift for each guest
- Complimentary admission for each guest to the After Party immediately following the gala

*Table and ticket sponsorships are tax deductible less \$150 per ticket used

To discuss customized sponsorship packages for both individuals and businesses, or for more information about joining the Host Committee, sponsorship, or tickets, please contact Maria Nelson at mnelson@hydeparkart.org or 773-324-5520 x1014