

HYDE PARK ART CENTER

2020 ANNUAL GALA – SATURDAY, NOVEMBER 21

SPONSORSHIP OPPORTUNITIES



PRESENTING SPONSOR: \$40,000

- Recognition as Presenting Sponsor during the event and throughout the year
- Recognition of your support in the 2020 Gala press release
- Option to send the Gala-in-a-Box (see Friend level below) to eight other households (two “tables”)
- Cocktail reception or other customized event at the Art Center’s award-winning building for 25 guests to celebrate your support (when it is safe to do so)
- All Lead Sponsor benefits

LEAD SPONSOR: \$25,000

- The opportunity to align your support with a specific Art Center program
- Recognition as a Lead Sponsor and premium logo placement (where applicable) onsite and on print and online materials during the event and throughout the year reaching:
 - 45,000 people from throughout Chicago onsite at the Art Center’s building
 - 15,000 Facebook followers, 9,000 Twitter followers, and 7,000 Instagram followers
 - 15,000 households that receive our tri-annual newsletter
 - 30,000 people through email and online channels
 - 5,000 recipients of the Gala invitation
- All Grand Benefactor benefits

GRAND BENEFACTOR: \$15,000

- Three bottles of wine (choice of sparkling, red, or white) delivered to your home
- Recognition as a Grand Benefactor
- All Benefactor level benefits

BENEFACTOR: \$10,000

- Two bottles of wine (choice of sparkling, red, or white) delivered to your home
- Recognition as a Benefactor
- All Sponsor level benefits

SPONSOR: \$8,000

- Recognition as a Sponsor
- Logo recognition (if applicable) on all Gala print and online materials leading up to and during the event
- Private Zoom party for your “table” of 10 people during the virtual event
- Option to send the Gala-in-a-Box (see Friend level below) to four other households (your “table”)
- Exclusive access for your guests and you to special artist-led experience during or leading up to the event
- All Sustainer level benefits

SUSTAINER: \$5,000

- Recognition as a Sustainer
- Logo recognition (if applicable) on online materials leading up to and during the event

- Option to send the Gala-in-a-Box (see Friend level below) to one other household
- All Advocate level benefits

ADVOCATE: \$2,500

- Bottle of wine or cocktail delivered to your home
- Name recognition as a member of the **Host Committee** on all print and online materials leading up to and during the event, including:
 - 2,000 printed Invitations mailed to civic and cultural leaders in Chicago and beyond
 - Website with 1,000 unique views monthly
 - E-newsletters reaching 10,000 people
 - Event program
- All Patron level benefits

PATRON: \$1,000

- Two Hyde Park Art Center facemasks
- All Friend level benefits

FRIEND: \$500

- Mailed **Gala-in-a-Box** package including:
 - One artist made gift unique to this year's Gala
 - Program Book
 - Gala Bingo Card
 - Raffle ticket to win special prizes during the event
 - Two "tickets" to Cecil McDonald's exhibition at Hyde Park Art Center
 - Choice of materials for Kids' Gala
 - Choice of materials for artist interventions
- All Community Supporter level benefits

COMMUNITY SUPPORTER: CONTRIBUTE WHAT YOU CAN

- Access to the virtual gala experience on Saturday, November 21, 2020
- Recognition in the program book and online (for all contributions \$1+)
- Electronic info package including:
 - Program Book
 - Gala Bingo Card

To discuss customized sponsorship packages for both individuals and businesses, or for more information about joining the Host Committee, sponsorship, or tickets, please contact Maria Nelson at mnelson@hydeparkart.org or 773-324-5520 x1014.

All sponsorship benefits are subject to change due to COVID-19. Contributions are tax deductible to the full extent of the law less the value of items received as benefits.