

# HYDE PARK ART CENTER

## 2021 ANNUAL GALA – NOVEMBER 9 & 12

### SPONSORSHIP OPPORTUNITIES



#### PRESENTING SPONSOR: \$40,000

- 20 tickets to an in-person Gala cocktail party (November 12) with unique artist interventions, open artist studios, and more
- Recognition as Presenting Sponsor during the event and throughout the year
- Recognition of your support in the 2020 Gala press release
- All Lead Sponsor benefits

#### LEAD SPONSOR: \$25,000

- The opportunity to align your support with a specific Art Center program
- Recognition as a Lead Sponsor and premium logo placement (where applicable) onsite and on print and online materials during the event and throughout the year reaching:
  - 45,000 people from throughout Chicago onsite at the Art Center's building
  - 15,000 Facebook followers, 9,000 Twitter followers, and 7,000 Instagram followers
  - 15,000 households that receive our tri-annual newsletter
  - 30,000 people through email and online channels
  - 5,000 recipients of the Gala invitation
- All Grand Benefactor benefits

#### BENEFACTOR: \$15,000

- Two bottles of wine (choice of sparkling, red, or white) for you and your guests
- Recognition as a Benefactor
- All Sponsor level benefits

#### SPONSOR: \$10,000

- 10 tickets to an in-person Gala cocktail party with unique artist interventions, open artist studios, and more
- Recognition as a Sponsor
- All Sustainer level benefits

#### SUSTAINER: \$5,000

- Four tickets to an in-person Gala cocktail party with unique artist interventions, open artist studios, and more
- Bottle of sparkling wine for you and your guests
- **Logo or name recognition** as a Sustainer on online materials leading up to and during the event
- All Advocate level benefits

#### ADVOCATE: \$2,500

- Two tickets to an in-person Gala cocktail party (November 12) with unique artist interventions, open artist studios, and more
- Name recognition as a member of the **Host Committee** on all print and online materials leading up to and during the event, including:
  - 2,000 printed Invitations mailed to civic and cultural leaders in Chicago and beyond
  - Website with 1,000 unique views monthly
  - E-newsletters reaching 10,000 people
  - Event program
- All Friend level benefits

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## 2021 ANNUAL GALA – NOVEMBER

### SPONSORSHIP OPPORTUNITIES



The following sponsorship levels include access to the virtual Gala experience (November 9). Tickets to in-person gala components begin with Host Committee sponsorship at \$2,500 (see previous page).

#### FRIEND: \$500

- Mailed **Gala-in-a-Box** package for the virtual Gala experience including:
  - One artist made gift unique to this year's Gala
  - Program Book
  - Gala Bingo Card
- All Community Supporter level benefits

#### COMMUNITY SUPPORTER: CONTRIBUTE WHAT YOU CAN

- Access to the virtual Gala experience
- Recognition in the program book and online (for all contributions \$1+)
- Electronic info package including:
  - Program Book
  - Gala Bingo Card

*To discuss customized sponsorship packages for both individuals and businesses, or for more information about joining the Host Committee, sponsorship, or tickets, please contact Maria Nelson at [mnelson@hydeparkart.org](mailto:mnelson@hydeparkart.org) or 773-324-5520 x1014.*

*All sponsorship benefits are subject to change due to COVID-19 or other extenuating circumstances. Contributions are tax deductible to the full extent of the law less the value of items received as benefits.*