

HYDE PARK ART CENTER
2022 GALA – FRIDAY, NOVEMBER 18
HOST COMMITTEE SPONSORSHIP OPPORTUNITIES



PRESENTING SPONSOR: \$40,000

- 20 tickets to the event in November
- Recognition as Presenting Sponsor during the event and throughout the year
- Recognition of your support in the 2022 Gala press release
- All Lead Sponsor benefits

LEAD SPONSOR: \$25,000

- The opportunity to align your support with a specific Art Center program
- Recognition as a Lead Sponsor and **premium logo placement** (where applicable) onsite and on print and online materials during the event and throughout the year reaching:
 - 12,000 Facebook followers and 9,000 Instagram followers
 - 17,000 households that receive our bi-annual newsletter
 - 12,000 people through E-newsletters
 - 5,000 recipients of the Gala invitation (print and email)
- All Grand Benefactor benefits

BENEFACTOR: \$15,000

- Two bottles of sparkling wine at for your guests and you
- All Sponsor level benefits

SPONSOR: \$10,000

- 10 tickets to the event in November
- Logo recognition (if applicable) on all Gala print and online materials
- All Sustainer level benefits

SUSTAINER: \$5,000

- Four tickets to the event in November
- Logo recognition (if applicable) on online materials leading up to and during the event
- All Advocate level benefits

ADVOCATE: \$2,500

- Two tickets to the event in November
- Name recognition as a member of the **Host Committee** on all print and online materials leading up to and during the event, including:
 - 2,000 printed invitations mailed to civic and cultural leaders in Chicago and beyond
 - Website with 1,000 unique views monthly
 - E-newsletters reaching 12,000 people
 - Event program
- An original artist-made gift for you and each of your guests

All sponsorship benefits are subject to change due to COVID-19 or other extenuating circumstances. Contributions are tax deductible to the full extent of the law less \$250 per ticket used.

To discuss customized sponsorship packages for both individuals and businesses, or for more information about joining the Host Committee, sponsorship, or tickets, please contact **Marina Vulinovic** at mnelson@hydeparkart.org or 773-324-5520 x1006.