

HYDE PARK ART CENTER

2024 ANNUAL GALA

HOST COMMITTEE SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR: \$40,000

- Two tables of 10 to the event in November
- Recognition as Presenting Sponsor during the event and throughout the year
- Recognition of your support in the 2024 Gala press release
- Cocktail reception, client meeting, or other customized event at the Art Center's award-winning building for up to 25 clients, employees, or other guests to celebrate your support
- All Lead Sponsor benefits

LEAD SPONSOR: \$25,000

- The opportunity to align your support with a specific Art Center program
- Recognition as a Lead Sponsor and **premium logo placement** (where applicable) onsite, print, and online materials during the event and throughout the year reaching:
 - 45,000 people from throughout Chicago onsite at the Art Center's building
 - 15,000 Facebook followers, 9,000 Twitter followers, and 13,000 Instagram followers
 - 17,000 households that receive our biannual newsletter
 - 30,000 people through email and online channels
 - 5,000 recipients of the Gala invitation
- All Grand Benefactor benefits

BENEFACTOR: \$15,000

- Premium table placement
- Two bottles of sparkling wine will be provided at your table
- Unique recognition and alignment during a selected portion of the event – you may choose from:
 - Cocktail Hour – cocktail napkin logos
 - After Party & Artist Interventions
 - Dessert
 - Silent Auction
 - Bar(s) – cocktail napkin logos during After Party
- All Sponsor level benefits

SPONSOR: \$10,000

- One table of 10 to the event in November
- **Logo recognition (if applicable) on all Gala print and online materials**
- All Sustainer level benefits

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HOST COMMITTEE SPONSORSHIP OPPORTUNITIES (continued)

SUSTAINER: \$5,000

- Four tickets to the event in November
- **Logo recognition (if applicable) on online materials** leading up to and during the event
- All Advocate level benefits

ADVOCATE: \$2,500

- Two tickets to the event in November
- Name recognition as a member of the **Host Committee** on all print and online materials leading up to and during the event, including:
 - 1,500 printed invitations mailed to civic and cultural leaders in Chicago and beyond
 - Website with 1,000 unique views monthly
 - E-newsletters reaching 12,000 people
 - Event program
- An original artist-made gift for you and each of your guests

All sponsorship benefits are subject to change due to COVID-19 or other extenuating circumstances. Contributions are tax deductible to the full extent of the law less the value of items received as benefits.

*To discuss customized sponsorship packages for both individuals and businesses, or for more information about joining the Host Committee, sponsorship, or tickets, please contact **Marina Vulinovic** at mvulinovic@hydeparkart.org or 773-324-5520 x1006.*